

EZ Licensor



SOLUTIONS



The Problem

- Are you a Microsoft Dynamics 365 Business Central Partner in the business of creating and publishing Extensions on Microsoft AppSource, but need help with licensing and monetizing your Extensions to end-users?
- Have you already published Extensions, or currently doing so, but not sure how to protect those Extensions from unauthorized usage?
- Do you have in place the mechanisms and controls to implement proper licensing models/schemes for your Extension, and secure the revenue from your investment?





The Solution

- EZ Licensor is a simple and easy to use B2B Extension built for Microsoft Dynamics 365 Business Central, and available on AppSource.
- It allows Partners or any independent App developers/publishers to easily implement licensing and monetization controls within their Extensions.
- It takes all of the hassle and complexities out of securing your App/Extension from unauthorized usage.





The Solution

- It provides the right mechanisms to maximize the investment you've put into your Extension.
- EZ Licensor is very easy to implement and use, thanks to its simplified packaged API that can be easily leveraged within your VS AL code.
- EZ Licensor requires a Cryptlex subscription, which can be obtained separately from www.cryptlex.com.





Key Aspects

- Generating revenue from the sale or subscription of Extensions through enablement of license enforcement
- The prevention of unauthorized software usage and thereby reducing revenue loss/leakage
- Track and control feature usage within the App / Extension





Features

- ✓ Easily enable a 'Free Trial' license option for your audience to preview and evaluate your App for a limited set time
- ✓ Ability to extend or terminate a Trial license on demand
- ✓ Implement different licensing models to secure your app usage. Those cover subscription licenses and perpetual ones
- ✓ Specify different licensing models, based on metered uses for metered billing, tiered uses for tiered pricing, or unlimited for flat pricing models
- ✓ Extend, Suspend, Renew, Revoke or Terminate licenses
- ✓ Generate insights into how your customers are using your product via activation logs
- ✓ Very simple API that is easy to deal with. Code required is very minimal



Availability

Supported Editions:

- This app supports both the Essential and Premium editions of Microsoft Dynamics 365 Business Central.

Supported Countries:

- All countries where Microsoft Dynamics 365 Business Central is available

Supported Languages:

- The app is available in English (United Kingdom)